



orangeport  
studios

# energy

## brand concept

It all starts with the seed of a great idea. An essential germ of genius.

At Orangeport Studios, we take an organic approach to nurturing client campaigns, starting with the heart of the brand concept.

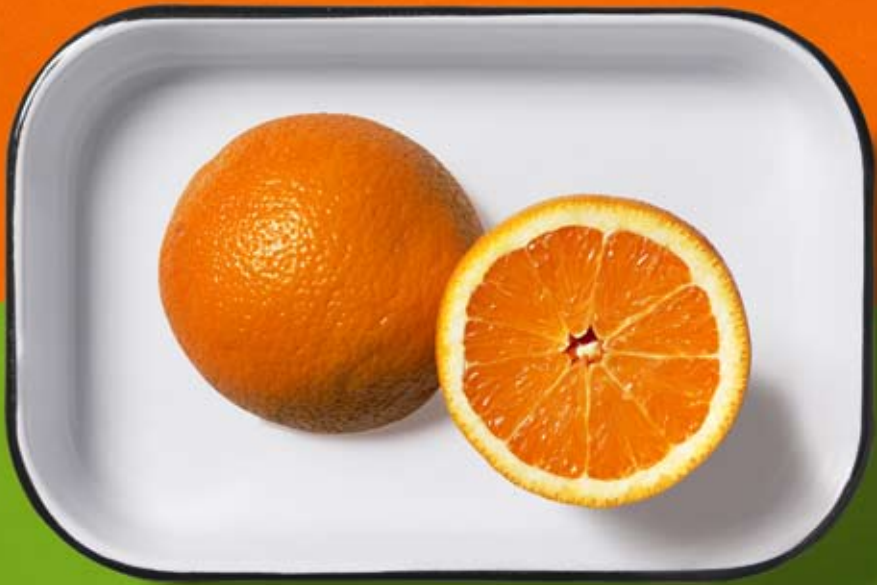




# expression

## brand experience

Great ideas expand outward, into eloquent identity programs which express the flavorful content of the brand experience. With our expertise, clients are able to segment their message into distinct components which address specific market needs, yet maintain their coherent, unified brand identity.



# fruition

## brand identity

A smooth, seamless package represents the marketing message in irresistible terms to the end-user. Our mission is to deliver your branding promise into the hands of your target market in the form of an appealing call to action - one which translates into profitability for your organization.

# specialized expertise

Creating original, compelling, visual signatures

Master-level proficiency in all industry-standard design programs

Establishing visual identity for new, emerging companies and brands

Seamless interpretation and graphic support of existing brand identities

Working collaboratively with owners, in-house teams and other creative professionals to carry brand image throughout all aspects of client collateral

Applying visuals in meaningful ways to websites, ads, newsletters, packaging and more

Two decades of experience in working closely with traditional offset printing as well as new digital methods

Relaunching and reviving mature brands



# support

## graphic partner

Orangeport Studios offers a level of personal service, marketing acumen, artistic creativity, technical sophistication and disciplined project management, all with the personal service that only a boutique agency can provide.

Let us partner with you to build and support your graphic and web design needs.

logos brochures catalogs flyers ads p  
press kits direct mail eblasts websites  
tradeshows graphics business cards id  
packages hang tags tent cards pop in  
posters notecards dvds labels powerp  
art book covers announcements lette  
magazines wearables annual reports  
green marketing illustrations photogr  
direction conceptualization folders po  
calendars large format digital silk scre  
wine labels promos folders hang tags  
notecards identity templates giveawa  
graphics website development trades

# philosophy

## personal touch

The philosophy at Orangeport Studios is simple - to create effective graphic communications that thrill our clients, while having a little fun along the way.

Our boutique approach is different than larger agencies in that we work directly with you to satisfy your vision and do whatever it takes to reach your goals.

We aim to develop a long and lasting relationship with our clients and are proud to call our clients friends at the end of every job.

Please contact us today to discuss your next project - large or small.

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